

17-18

MÁSTER UNIVERSITARIO EN UNIÓN
EUROPEA

GUÍA DE ESTUDIO PÚBLICA



SOCIAL ENTERPRISE ECOSYSTEM IN EUROPE

CÓDIGO 2660010-



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Nombre de la asignatura	SOCIAL ENTERPRISE ECOSYSTEM IN EUROPE
Código	2660010-
Curso académico	2017/2018
Títulos en que se imparte	MÁSTER UNIVERSITARIO EN UNIÓN EUROPEA
Tipo	CONTENIDOS
Nº ETCS	5
Horas	125.0
Periodo	SEMESTRE 2
Idiomas en que se imparte	INGLÉS

PRESENTACIÓN Y CONTEXTUALIZACIÓN

The purpose of this course is to expose students to relevant knowledge, insight and skills necessary to know and understand the ecosystem where the social economy and social enterprises thrive in Europe. To achieve this goal this course will survey its origin and evolution as a national reality in the major countries of the European Union from a social, economic and political perspective. For this vision to be thorough and complete, we will study the perspective adopted by the European Commission as reflected in its institutional tools and channels (regulations, experts group, mapping, etc.) which take into account the different national realities of social enterprises in Member States and exchange of feedback between these and the Commission. In addition, the presence of the social economy and social enterprises in other European institutions, such as the European Parliament and the European Economic and Social Committee, will also be included.

The EU-centred perspective on social enterprise will be counterbalanced with more bottom-up experiences that have also helped shape the ecosystem across the 28 Member States. Be it networks of support of social economy organizations, communities of interest of social entrepreneurs and supporters, research initiatives or the collective action of citizens, different ways of supporting the development of social enterprises exist. Indeed, it is the combination and interaction of these two dynamics (top-down and bottom-up) that contribute to explain how the social enterprise ecosystem has evolved across different geographic regions in Europe.

REQUISITOS Y/O RECOMENDACIONES PARA CURSAR ESTA ASIGNATURA

Most of the documents that constitute the resources and bibliography of this course are written in English plus written and oral exchanges with the instructors will take place in this language. Therefore, fluency in this language is mandatory. It is equally relevant in this course that students have basic computer skills, since such skills are needed to follow the course. Students need to access learning materials and other information through digital systems.



EQUIPO DOCENTE

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HORARIO DE ATENCIÓN AL ESTUDIANTE

Although communication between students and the teaching staff will take place preferably on-line, an extra resource for tutorials and guidance will be provided by the traditional system of academic service practiced by UNED. In this regard, Prof. Solórzano García will be on duty on Wednesdays from 16:00 to 20:00.

COMPETENCIAS QUE ADQUIERE EL ESTUDIANTE

RESULTADOS DE APRENDIZAJE

At the end of the semester the student should have:

- Gathered deep knowledge about the origin, evolution and stakeholders of the European social economy
- Developed a critical approach about the European Commission and other Eu institutions' legal framework for the social economy and its main entities: cooperatives, associations, foundations and social enterprises.
- Gained a solid understanding of the concept of social enterprise as well as of its relation to and differences with other related concepts.
- Gained a solid understanding and knowledge of the roots and evolution of social enterprise in Europe as well as existing trends and posible scenarios for future developments.
- Gained a solid understanding of European Commission institutional tools to develop and contribute to the emergence of national and European supportive ecosystems for social enterprise.
- Obtained frameworks and tools to effectively analyse and approach various aspects related to social enterprise including its legal form and its social impact assessment.



CONTENIDOS

METODOLOGÍA

Teaching and learning are to take place through well-tested methods of distance education as understood in open universities. Learning materials will be referred or provided by the teaching staff through on-line channels. Acquisition of knowledge will take place through: 1) Reading the basic learning materials; 2) Research, guided by the teaching staff through on-line tutorials and 3) Use of information in situations and cases presented by the teaching staff.

SISTEMA DE EVALUACIÓN

BIBLIOGRAFÍA BÁSICA

All of the required readings will be available on-line through the virtual learning platform, Alf.

BIBLIOGRAFÍA COMPLEMENTARIA

RECURSOS DE APOYO Y WEBGRAFÍA

The course will be conducted on-line through the virtual learning platform, Alf. On-line tutorials will be the basic form of interaction between students and the teaching staff. Access to learning materials, virtual libraries and forums, submission of essays, and communication between course actors will take place through the specific on-line channel designed and maintained for the course.

IGUALDAD DE GÉNERO

En coherencia con el valor asumido de la igualdad de género, todas las denominaciones que en esta Guía hacen referencia a órganos de gobierno unipersonales, de representación, o miembros de la comunidad universitaria y se efectúan en género masculino, cuando no hayan sido sustituido por términos genéricos, se entenderán hechas indistintamente en género femenino o masculino, según el sexo del titular que los desempeñe.

