

CV- Ana Martín-Marcos

Graduated in Economics from Complutense University of Madrid in 1986 and PhD in Economics from the National Distance Education University (UNED) in 1993. From 1986 to 2000 she belonged to the team of researchers of the Economic Research Program of the Fundación Empresa Pública. In 1990 she began her teaching career at UNED, being Associate Professor (Profesora Titular) in the area of Economic Analysis since 1996. She has recognized 4 six-year research periods (sexenio de investigación) and 1 six-year transfer period (sexenio de transferencia).

Her specialization areas are Industrial Economics, International Trade and Productivity. She has 45 scientific publications. 22 are articles, 20 of which are published in indexed journals and 14 of them in journals with anonymous peer review. The other 6 contributions have been published in widely distributed scientific journals. I have also written 25 books or chapters. The vast majority of these books are the result of research that constitutes a real advance in knowledge in the area of Applied Industrial Economics and some of the chapters have been submitted to anonymous peer review. Total citations: 1,014 in Google Scholar; H-Index: 14 in Google Scholar.

Her research work has been continuously presented at conferences and seminars, most of them international. She has participated in 19 research projects and contracts, 8 of them competitive. She has participated in competitive projects of the National R&D Plan in an uninterrupted way since 1997 through 7 projects linked with the same research group and in 1 from the EU Framework Program European. On the other hand, in the 10 research contracts with different institutions in which she has participated, she has been the director. She works with national and international researchers in a stable way. She is currently a member of several research groups: since 2004 in the "Research Group on Productivity, Innovation and Competition" (GRIPICO) of the UCM, made up of researchers from several Madrid universities and the UNED, since 2006 in the "International Study Group on Export and Productivity" (ISGEP) formed by more than thirty researchers from more than 16 countries, and since 2012 she is the director of the research group "Economic models: theoretical and empirical analysis" (MODECO) formed by researchers from three departments other than UNED. She has also been member of the Scientific and Organizing Committee of the Jornadas de Economía Industrial for 4 years, and member of the Scientific Committee of the European Reference Congress on Industrial Economics (EARIE Annual Conference).

A considerable part of the time she has devoted to research has been spent in the design, maintenance, improvement and standardization of databases on Spanish and European industry. Her work for a decade in the design, validation, maintenance and expansion of the Survey on Business Strategy (ESEE) is noteworthy. This survey was the first panel of companies built in Spain with the aim of developing empirical scientific work on industrial economics and that it has had great impact in

the Spanish scientific field. As an example, you can say that there are around 200 published articles registered, in most cases in journals indexed in the SSCI, in which empirical works are presented based on these data.

Selected publications:

- Fariñas, J.C., Martín Marcos, A. y F.J. Velázquez (2021). The Geographical Scope of Multinational Firms and Heterogeneity. *Open Economies Review*, Forthcoming. (JIF-JCR 2019: 1,035; Q3).
- Fariñas, J.C., Martín Marcos, A. and F.J. Velázquez (2018). "Multinational activity of European firms and heterogeneity". *The World Economy*, vol. 41, issue 5, 1166-1195. JCR: 1,229.
- Fariñas, J.C., López, A. and A. Martín Marcos (2016), "Sourcing strategies and productivity: Evidence for Spanish manufacturing firms". *BRQ Business Research Quarterly*, vol. 19, issue 2. JCR Impact Factor: 1,325, Q2.
- Molina Marfil J.A., Marcenado Gutiérrez, O.D. and A. Martín Marcos (2015), "Educación financiera y sistemas educativos en la OCDE: un análisis comparativo con datos de PISA 2012". *Revista de Educación*, 369, 85 - 108. JCR Impact Factor: 0.845, Q3.
- Fariñas, J.C., López, A. and A. Martín-Marcos (2014), "Assessing the impact of domestic outsourcing and offshoring on productivity at the firm level". *Applied Economics* 46, 15,1814-1828. JCR Impact Factor: 0,613, Q3.
- Fariñas, J.C. and A. Martín-Marcos (2010), "Foreign sourcing and productivity: evidence at the firm level". *World Economy*, 33, 3, 482-506. JCR Impact Factor: 0,878, (Q2).
- Fariñas, J.C. and A. Martín-Marcos (2009), "Innovaciones organizativas y productividad: el caso del outsourcing internacional". *Investigaciones Regionales*, 15, 251-275. Q3 in SCOPUS.
- The International Study Group on Exports and Productivity (Fariñas, J.C., Martín-Marcos, A. et. al.), (2008) "Understanding cross-country differences in exporter premia – Comparable Evidence for 14 Countries". *Review of World Economics*, 4, 596-635. JCR Impact Factor, Q2.
- Fariñas, J.C. and A. Martín-Marcos (2007), "Exporting and economic performance: firm-level evidence of Spanish manufacturing". *The World Economy* 30, 4, 618-646. JCR Impact Factor: 0,878, (Q2).
- Martín-Marcos, A. and J. Jaumandreu, (2004). "Entry, exit and productivity growth in Spanish manufacturing during the eighties", *Spanish Economic Review* 6, 3, 211-226.

Other selected publications:

- Fariñas, J.C. and A. Martín Marcos (2018). "Productividad y cadenas de valor en la industria español", in E. Huerta and M.J. Moral (eds.), "Innovación y competitividad: desafíos de la industria". Funcas, Madrid.

- Fariñas, J.C., Martín Marcos, A. and F.J. Velázquez (2015). Las empresas manufactureras en las cadenas de valor globales: evidencia para España. Papeles de Economía Española, 144, 92 - 104.
- Fariñas, J.C., Martín Marcos, A. and F.J. Velázquez. (2015). “La desindustrialización de España en el contexto europeo”. Papeles de Economía Española, 144, 42-55.
- Fariñas, J.C. and A. Martín-Marcos (2015). ¿Se puede reindustrializar España?” Cuadernos de Información Económica, 247, 55-68. Traducción: “Can the decline of Spanish manufacturing be reversed?” Spanish Economic and Financial Outlook, 4, 4, 49-62.
- Fariñas, J.C. and A. Martín-Marcos (2011), “Organización de la producción, comercio exterior y productividad”. Cuadernos Económicos de ICE, 82, 213-240. Impact index (RESH): 0,215.
- Fariñas, J.C., Martín-Marcos A. and S. Ruano (2007), "Sunk costs, industry dynamics and firm productivity" in Arauzo J. M. and M. Manjón (editors), “Entrepreneurs, industry location and economic growth”. Edward Elgar Publishing Ltd., Chentelham, UK; Northampton, MA, USA.
- Martín Marcos, A. and L. Moreno Martín (2007), “Los retos de la productividad industrial”, Papeles de Economía Española 112, 90-105.
- Fariñas, J.C., Gil Huerres, A. and A. Martín Marcos (2006), “El sector empresarial de Madrid: análisis de su evolución reciente con la Central de Balances”, Economistas, 109, año XXIV, 129-138.

Other merits:

- Currently Director of the Department of Economic Analysis from UNED and before, Secretary of the same department during 8 years.
- Evaluator of: Review of World Economy, Investigaciones Económicas, Revista de Economía Aplicada, International Journal of Business and Economics, Cuadernos de Economía y Dirección de la Empresa.
- Evaluation activities for the ANEP.